

Splendid & Alluring B&BW Eyewear

Presenting Glamorous but Affordable Optical
Beauty of Nature together with Detailed Craftsmanship

(For immediate release – February 18, 2010) B&BW Eyewear proudly presents to the world the collections: *The Legend* and *The Black & Bling (the B&B)*. Such collections, we believe, have set a new trend in the eyewear industry. By seamlessly integrating precious stones into the design of its eyewear, B&BW innovatively combines practicality with luxury fashion that was once believed beyond affordability. We pride ourselves in the leadership of introducing fashion eyewear which not only look glamorous but are also enjoyable to wear.

The 2 Collections of B&BW

B&B (Black & Bling)



Black and white colours are always making big and nice contrasts. Adding shimmering effects enhanced the sophistication of the match. The Black & Bling collection is exactly the glittering series of B&BW Eyewear. Putting on this collection is showing the fabulous fashion taste on the individual.

Swarovski crystal symbolizes splendid nature beauty. All crystals used in the series are creation of detail works. The collection signifies the fine craftsmanship and the elegance of nature; conveying the credence of “Glowing in the Darkness”.

The Legend



B&BW visualizes the glare of the stones and therefore arrayed the stones with sophisticated eyewear. Aventurine, Jasper, Obsidian, Rose Quartz, and Sodalite are the prestigious stones that B&BW eyewear used to leverage the refinement. Stones, valuable natural resources found in world and also are symbolized mythical since ancient times. The charm of the stones is a treasure and beautifies the earth tone and the collection is hoping to bring in the myths together with daily accessories.

About **B&BW**

B&BW Company Ltd is formed by creative designers. The philosophy of the company is to bring new and innovative eyewear designs with the most affordable prices to accommodate consumers who demand for good quality frames. The passion of the company promises to deliver high quality product and reasonably priced.

Please visit **B&BW Company Ltd** for the latest collections at:

Date: March 19 – 21, 2010

Venue: International Vision Expo & Conference
NY Jacob K. Javits Convention Center

Booth: **#2275**

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