



For Immediate Release

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## CLEARVISION OPTICAL ADDS TWO STYLES TO ITS JESSICA MCCLINTOCK COLLECTION

*New Frames to be unveiled at Vision Expo East, Booth #2818*

**Hauppauge, NY – March 2010 – ClearVision Optical**, a leader in the eyewear industry, introduces two, sleek frames to its **Jessica McClintock** collection at Vision Expo East held at New York's Jacob K. Javits Center March 19-21, 2010, Booth # 2818.

A romantic eyewear collection with unique Victorian details, jewelry inspired accents and filigreed temple designs, the Jessica McClintock collection now includes two innovative, new semi-rimless frames. They include:

- **JMC 188** – The JMC 188 is a new semi-rimless metal alloy butterfly frame that features a tooled temple design and the ever-popular JMC emblem logo. With spring hinges, it is offered in Brown, Lilac and Burgundy.
- **JMC 189** – A semi-rimless, butterfly-shaped, metal alloy frame, the JMC 189 features acetate combination temples with a beautifully tooled design and marbled patterned temple sleeves. It features spring hinges and comes in Brown, Burgundy and Black.

In addition, ClearVision will run a new promotional campaign and special POP that promotes the collection's timeless nature and generational appeal.

For more information on the Jessica McClintock Eyewear Collection, please visit [www.cvoptical.com](http://www.cvoptical.com) or on Facebook at [www.facebook.com/clearvisionoptical](http://www.facebook.com/clearvisionoptical)

### About ClearVision

ClearVision Optical is a leader in the eyewear industry, with an extensive portfolio of distinctive brand names. A privately held company, ClearVision currently designs and markets optical quality frames and sunglasses for BCBGMAXAZRIA, Cole Haan, Ellen Tracy, IZOD, Op, Jessica McClintock and Fisher-Price®, as well as Junction City and several other well known house brands. ClearVision's collections are distributed throughout the United States and throughout 20 countries internationally. To learn more about ClearVision Optical, visit [www.cvoptical.com](http://www.cvoptical.com).

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