



For Immediate Release

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CLEARVISION OPTICAL ADDS NEW JUNCTION CITY STYLES TO ITS ALREADY SUCCESSFUL HOUSE BRAND COLLECTION

Introducing New Designs at Vision Expo East, Booth #2818

Hauppauge, NY – March 2010 – ClearVision Optical, a leader in the eyewear industry, introduces an exciting new collection of styles to its Junction City house brand collection at Vision Expo East held at New York's Jacob K. Javits Center March 19-21, 2010, Booth # 2818.

The embodiment of style and sensibility and created for the 18-35 year old consumer who thrives on wearing stylish designs without compromising their smart spending philosophy for living well, the new Junction City eyewear styles delivers high quality and high style with affordability.

Highlights from the 2010 Collection include:

- **Chicago** – Chicago is a bold, narrow rectangular frame that features a metal alloy front and textured, striated acetate temples. This men's frame is suitable for women, too. It features spring hinges and PVC nose pads and is available in two colors: gunmetal and brown.
- **Memphis** – Similar to the Columbus style, Memphis is a semi-rimless men's frame with a rectangular eye shape and flat temples with contrasting trim accents. Memphis is available in gunmetal and brown and features spring hinges and PVC nose pads.
- **Portland** – A very cool semi-rimless offering, Portland sports a metal alloy frame that features a striking double bridge design. This men's frame has acetate temples with spring hinges and PVC nose pads and is offered in two sophisticated colors: black and brown.
- **Detroit** – Detroit is a unique women's frame with a flat metal alloy front with acetate temples. This pillowed eye shape frame comes in black and brown and features spring hinge and an end piece that is highlighted with acetate inserts.
- **Houston** – This narrow rectangular metal alloy women's frame uses a nylon cord semi-rimless construction. The acetate temples feature contrasting laminated layers to create a unique, bold stripe effect. Houston is offered in black and eggplant and comes with spring hinges and PVC nose pads.
- **Garfield Park** – This all-acetate frame uses a double laminated material to create stunning color combinations of black/blue and tortoise/pink. A fashionable and delicate butterfly eye shape, Garfield Park comes with spring hinges and is a very feminine design.

- **Boston** – Boston is a narrow metal semi-rimless frame for women that features a unique “stitch” design on the temples with enamel-filled accents. Offered in black and brown, Boston comes with spring hinges and PVC nose pads and is great frame for women looking for intricate details and sophisticated style.
- **Sacramento** – Offered in brown and eggplant, Sacramento is a flat metal alloy women’s frame with a butterfly shape that comes with spring hinges and PVC nose pads. Sacramento’s acetate temples feature unique multi-colored vertical striping, making it a bold contribution to the Junction City collection.
- **Captree Park** – A narrow eye shape for men, Captree Park is an acetate frame that is complemented by metal end pieces and thin metal/acetate combination temples. It comes with spring hinges and is available in two masculine colors: black crystal and brown horn.

For more information on the Junction City Collection, please visit www.cvoptical.com or on Facebook at www.facebook.com/clearvisionoptical

About ClearVision

ClearVision Optical is a leader in the eyewear industry, with an extensive portfolio of distinctive brand names. A privately held company, ClearVision currently designs and markets optical quality frames and sunglasses for BCBGMAXAZRIA, Cole Haan, Ellen Tracy, IZOD, Op, Jessica McClintock and Fisher-Price®, as well as Junction City and several other well known house brands. ClearVision’s collections are distributed throughout the United States and throughout 20 countries internationally. To learn more about ClearVision Optical, visit www.cvoptical.com.

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CHICAGO



MEMPHIS



PORTLAND



DETROIT



HOUSTON



GARFIELD PARK



BOSTON



SACRAMENTO



CAPTREE PARK

