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### **COCOONS® SNAPON: REVOLUTIONARY CLIP-ON DESIGN**

*San Luis Obispo, CA* - The Coccoons SnapOn collection merges revolutionary clip-on design with the world renowned polarized Polaré® lens system that has become the industry standard in OveRx sunwear lenses for performance, durability and optical quality clarity. The patented “butterfly” design with variable depth bridge attachments allows this ultra lightweight clip-on collection to conveniently and effortlessly “SnapOn” to 95% of today’s plastic and metal prescription eyewear frames.

Kieran Hardy, President of Live Eyewear states, “Our core focus is OveRx sunwear. Coccoons SnapOn is a natural fit for us and compliments our existing collections. We provide eye care professionals with a single source for all their OveRx product needs by delivering a diverse selection of OveRx options. As with all of our OveRx collections, we designed SnapOn with a wide range of shapes, sizes and styles to meet the various preferences of today’s ophthalmic frame wearer.”

The Coccoons SnapOn patented design provides an improved universal fit for rimless and plastic eyewear frames by attaching to the eyewear at the bridge instead of using prongs on the outer edges of the clip to attach to the eyewear frame. This revolutionary design eliminates the common problems of the prongs not accommodating the thickness of plastic frames or potentially scratching the lenses of rimless eyewear.

The collection is available in a variety of lens shapes with individual lens measurements ranging from 48 to 60 millimeters wide. Lens options include both amber and gray polarized Polaré® scratch-resistant lenses and each Coccoons SnapOn clip includes a protective case and limited lifetime warranty.

Coccoons and other Live Eyewear OveRx sunwear can be found nationwide at better quality sporting goods stores and leading eye care professionals. To view the complete Coccoons collection, visit [www.cocoonseyewear.com](http://www.cocoonseyewear.com) or contact a Live Eyewear customer service representative at (800) 834-2563 to request an authorized dealer in your area.

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