
PRESS RELEASE

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Santinelli & Eyenovate Offer Complimentary Sunlenses at VEE

Hauppauge, NY – Santinelli International and Eyenovate are offering complimentary *Chemistrie™* Sunlenses which will be customized to qualified attendees' existing eyewear. The sunlenses will be fabricated "live" at the show, utilizing Santinelli International's exclusive lens edger "***Click Mode***".

The polarized, magnetic sunlenses are base-curved matched and can be manufactured for virtually any frame. Demonstrations and complimentary sunlenses will be available at both Santinelli International's booth #1336 and Eyenovate's booth in the Galleria Mezzanine. Sunlenses will be available on a first-come, first-serve basis and only one per eligible attendee. Those interested should bring an additional pair of eyewear, as the process may take up to a half an hour.

Santinelli International is offering their lens edger "***Click Mode***" software, a newly-expanded *Chemistrie™* Sunlens starter kit, complete with necessary materials for 25 sets of sunlenses, an attractive P-O-P Display and Certified Training with the purchase of a Lex 1000 or ME-1000 Lens Edging System.

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About Santinelli International: For over 35 years, Santinelli International has assisted eyecare professionals who are looking to provide better, faster service to their patients, and simultaneously increase profits. Because every practice is unique, our customers appreciate the wide range of lens edging equipment we offer to suit a variety of their needs.