



2009 EyeVote Award Winner
"BEST OPTICAL EQUIPMENT COMPANY"

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Santinelli International Announces Variety of Free VEE Workshops

HAUPPAUGE, NY, March 3, 2010 – Santinelli International is offering complimentary workshops at their Vision Expo East booth. The one-hour workshops will focus on a different subject each day of the show: Rimless Assembly, Lindberg Frames and Auto-Lensometry techniques.

The concept behind this initiative is to further educate show attendees with hands-on training, facilitating bench work and dispensing process. The rimless workshops will feature Zeiss lenses, Hilco tools, Fred Paris and TAG Heuer screw-mount frames, as well as Seiko compression-style frames and lenses. The other two workshops will feature Lindberg frames and Marco lensmeters.

According to Gerard Santinelli, President and CEO of Santinelli International, "We're always looking for ways to help make lens finishing and dispensing easier". Mr. Santinelli added, "Our advanced edging and drilling technology simplifies the process. Now our team of experts will share valuable 'tricks of the trade' with Vision Expo attendees to enhance their skills."

As seating will be extremely limited, Vision Expo East attendees are encouraged to sign-up in advance via Santinelli International's on-line registration site link <http://www.santinelli.com/news/VEWorkshops.aspx> or by calling Adrienne Lauro at 631.731.1327.

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About Santinelli International

Over the past 38 years, Santinelli International has become the leading distributor of lens edging equipment in the United States, representing NIDEK machinery. Santinelli International has assisted eyecare professionals who are looking to provide better, faster service to their patients, and simultaneously increase profits. The family-owned company is the proud recipient of the recent EyeVote Award "Reader's Choice" for Best Optical Equipment Company.

Perfecting the art inside the frame™

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