

**Optometrists/Opticians**

I've been coming to Vision Expo East for 10 years; this year's show is more navigable, allowing me to find all the newest lens technology quick and easy.

*Bruce Mapes*

*Optician*

*20/20 – Glen Falls, NY*

This is a great place to network; I'm able to meet with reps while checking out what's new in the industry.

*Arnold Riback*

*Optometrist*

*Nazareth Optical – Nazareth, PA*

This is the first time we've come to Vision Expo – it's a lot to take it but it's been wonderful, the show is set up beautifully and the marketing mail we received really helped us to prep ourselves.

*Dee and Jessica*

*Opticians*

*Peninsula Eye Center – Salisbury, MD*

Vision Expo East is excellent as always! I love the new floor layout and colors – it's more open and easier to navigate.

*Larry Harvey*

*Licensed Optician*

*Kaiser – Reston, VA*

In the 12 years I've been coming to the show, I've found that Vision Expo East is the best place to see it all! I'm able to see everything at one time to compare and contrast; the new décor and layout has made it even easier to shop.

*Matthew Alpert*

*Optometrist*

*Alpert Vision Care – Los Angeles, CA*

We're from a small town and come to Vision Expo to find big town products! Vision Expo East always has the newest and most exciting lines of frames and the latest technology all in one spot.

*Tammy, Kitty, Cindy*

*Opticians*

*Apple Hill Eye Center – York, PA*

Vision Expo East is the place for one stop shopping for new vendors, latest equipment, and to have all your questions answered. Not to mention our doctors love the Continuing Education program!

*Paulette Deer*

*Optician*

*Hometown Eyecare – Honesdale, PA*

There is no better place to compare merchandise than at International Vision Expo East.

*Philip Schwartz*

*President and Optometrist*

*Eye Center of Lancaster County – Lancaster, PA*

I come to Vision Expo East to find the most up to date fashions and trends.

*Theresa Bacaris*

*Optometrist*

*Long Island Optometric Eyecare – Mastic, NY*

I've come to the show for four years and I appreciate how much more organized the floor is and the large variety of vendors – it's what keeps us coming back!

*Dr. Kruti Patel*

*Advanced Eyecare – Clarksburg, NJ*

This is by far the most modern, fashionable and convenient show in the optical industry.

*Dr. Kinnan Patel*

*Advanced Eyecare – Clarksburg, NJ*

I know what's the most current when I attend International Vision Expo; not to mention the great networking opportunities that are here and the best prices for buying.

*Joel Wilck*

*Optometrist*

*Wilck Schwartz – New York, NY*

This is the first time I've come to Vision Expo; it's so easy to navigate and the marketing for the show was wonderful. I came to be informed and learn the industry and I'm getting so much more!

*Jessica Strype*

*Optician*

*Archer Eyewear – Barrie, Canada*



## 2009 Testimonials

This is my first time at the show – it was much easier and convenient to get here that I had thought. I love that there is a place to keep my bags while I shop the floor.

*Dr. William Waldron  
Yorktown, VA*

I come once a year to Vision Expo – this show has everything, the future of the industry! The conference program was great this year – especially Visionomics!

*Dr. Sean Phibbs  
Emerald Eyes – Seabrook, NJ*

International Vision Expo is local and convenient for me. This is the best place for me to learn about what's new in the industry, see the latest technology, and earn credits through the Continuing Education Program.

*Roy Cohen  
Optometrist  
Roy Cohen, OD – New Hyde Park, NY*

International Vision Expo had outstanding conference sessions this year; all the information I learned is easy to understand and implement in my office.

*Alan Frank  
Optometrist  
Alan Frank Optometry – Kingston, PA*

Two words. Love Visionomics!

*Edward Burgess  
Optometrist  
Springfield Optometric Association – Springfield, MA*

I come to Vision Expo to shop, network, and take CE – Boot Camp is the best course ever, I learned so much information!

*Zinzi Elliot  
Optician Assistant  
Terri Optics – Dobbs Ferry, NY*

For the past twenty years I have been attending International Vision Expo East to network and stay current on industry trends – If I didn't attend, I would miss the best event for the ophthalmic community!

*Steven Bowen  
Optometrist  
Optica Moderna – Aruba*

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## 2009 Testimonials

### **Buyers**

I've loved this show for the full 17 years I've been coming! The new décor is amazing; the greatest aspect is the color segments for the different pavilions.

*Gene Fry*

*Buyer*

*Seneca Optical – Bradford, PA*

Vision Expo is the place to be to keep up on current trends and technology.

*Paige, Katie, Jessica*

*Buyers*

*Bass River Optometrics – Chatum, MA*

You will find the most stimulating continuing education courses only at International Vision Expo – it's the cherry on top of a great show.

*Paige*

*Buyer*

*Bass River Optometrics – Chatum, MA*

International Vision Expo is the most navigable show – it's so easy to find your favorite exhibitors and an even greater place to buy from them!

*Bryan Heydeman*

*Buyer*

*Maritime Eyewear – Moncton, Canada*

Vision Expo is the best place to see all new products in one place and makes it easy to speak with all reps.

*Sharon Gross*

*Buyer*

*Eric Cohen, OD – Baltimore, MD*

International Vision Expo East is where I go to see and network with the top vendors.

*Eddie Cabrera*

*Buyer*

*Chocolate Optical – New York, NY*

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### Owners/CEOs/Presidents/VPs

I really enjoy Vision Expo East – I have a great location this year with strong traffic. The new décor is refreshing.

*Marco Lancione (Exhibitor)*

*VP Engineering*

*Optikam – Montreal, Canada*

The new décor is entertaining – I'm using the street signs to easily find all the companies I want to see.

*David Weaver*

*Owner*

*Quality Optical – Lancaster, PA*

This is the third year I've attended Vision Expo East; I find everything my company needs product wise, and also make valuable contacts while shopping. The cleaner segmentation of the pavilions only makes it better!

*Richard Pressley*

*Owner*

*Success Vision Express – Tulsa, OK*

I love New York City – International Vision Expo has the best show location with the best networking! I've been coming for 5 years now and don't plan to change!

*Silke Wehmeier*

*CEO*

*Interspeed GMBH – Steinhagen, Germany*

Friday's sales were our best EVER at any show; it was great to see that people were coming to buy and enjoying the new floor layout.

*James Shyer (Exhibitor)*

*CEO*

*Zyloware – Long Island City, NY*

Business was great at Vision Expo East – we were very busy Friday and stayed steady on Saturday; we've been writing some great orders!

*Michael Feldman*

*Executive Vice President*

*I-dealoptics – Atlanta, GA*

I really enjoy the new layout, I think it's been successful in what we were trying to accomplish. I'm also happy to see a steady attendance at the show – we've already beat last year's sales.

*Robert Liener*

*President and Owner*

*A & A Optical – Carrollton, TX*

### **Sales/Marketing Professionals**

This is the first time I've attended Vision Expo East, this is a great atmosphere laid out well with great companies. I really loved the marketing materials I received prior to the show as well.

*David Matsil*

*Head of Sales and Marketing*

*Enhanced Retail – New York, NY*

I've been coming to International Vision Expo for 10 years now and the demographics and specialties of the doctors and vendors have grown fantastically – this is one of the greatest shows for our industry.

*Jaylon Plunkett*

*Sales Director*

*Verasuite – Austin, TX*

I love the new floor layout this year! It's made traveling to different exhibitors easier and the frame selection is top notch!

*Rudy Komposch*

*Sales Rep*

*Lanctot – Canada*

### **Other Eye-care/Eyewear Professionals**

I am a first time attendee to Vision Expo East and am very impressed that I am finding everything I want and need here; the selection of frames is fantastic! I love the décor; nothing is overwhelming, the show is very navigable.

*John Zographakis*

*Financial Administrator*

*St. George Vision - Sydney, Australia*

I LOVE the new layout and matching décor! The segregation of the pavilions makes the exhibit hall easier to navigate allowing me to find everything and not feel overwhelmed.

*Debbie Media*

*Vision Care Center – Mayaguez, Puerto Rico*



## 2009 Testimonials

This is my first year at Vision Expo East and I love it; there is a great selection of LPT innovation.

*Thomas Fitzgerald*

*20/20 – Glen Falls, NY*

Visionomics was a great addition to the conference program this year; it offered very valuable and current info.

*Debra Kos*

*Quesnel Family Optometric - Quesnel, Canada*

This is a HUGE show, I love coming here to meet with sales reps!

*Jeff Eaton*

*Xzilon Optical – Glendale, AZ*

The location of Vision Expo is truly a benefit; while here I can see what's new and follow up with suppliers from Vegas.

*Sam Korban*

*Optique Eyebiz – Canada*