



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

March 22, 2012

Dear Friends:

It is a great pleasure to welcome all of you to International Vision Expo East.

Each year, the Vision Expo brings together more than 30,000 professionals from the ophthalmic community to teach and learn ways to improve health and give hope. The Expo also makes a difference outside the eyecare profession. The Think About Your Eyes campaign, for instance, will help thousands of New Yorkers learn about the importance of getting an annual eye exam when its informational video is played in taxis across the city. Our Administration has made public health a top priority, helping raise average life expectancy for New Yorkers by 19 months since 2001. To maintain and build on our progress, every aspect of health needs attention, and the Vision Expo plays a part in our efforts to stay the healthiest city in the nation.

These three days provide an excellent opportunity to share ideas and innovations. They also create a chance to explore all our great city has to offer. I would like to give a special welcome to our visitors from across the country and around the world. On behalf of the City of New York, please accept my best wishes for a rewarding and enjoyable weekend.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg".

Michael R. Bloomberg
Mayor